

BARABOO BUSINESS IMPROVEMENT DISTRICT (BID) Promotions/Personnel Committee Meeting

June 9, 2020 Members Present: T. Wickus, B. Stelling, S. Fay

Member Absent: S. Brunker

Call to Order: Chairman Wickus presided over the meeting, called it to order at 9:00 A.M., and noted compliance with the Open Meeting Law.

Minutes: Moved by, Stelling seconded by Fay, and unanimously carried to approve the minutes of the February 21, 2020 meeting.

Agenda: Moved by Stelling seconded by Fay, and unanimously carried to approve the agenda as published.

Old Business: None

New Business: Moved by, Fay seconded by Stelling and unanimously carried to approve a social media campaign proposal from Impact Marketing consisting of 2-3 photos and content creation including bi-weekly Facebook Live videos for the Farmer's Market for 20 weeks at \$100.00 a week, total investment \$2,000.00

Adjournment: Moved by Stelling, seconded by Fay and unanimously carried to adjourn at 9:39 A.M.
Respectfully submitted, Todd Wickus Promotions Chairperson